

polyphaemus

Proposal Naseem Park | Family Village

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INTRODUCTION

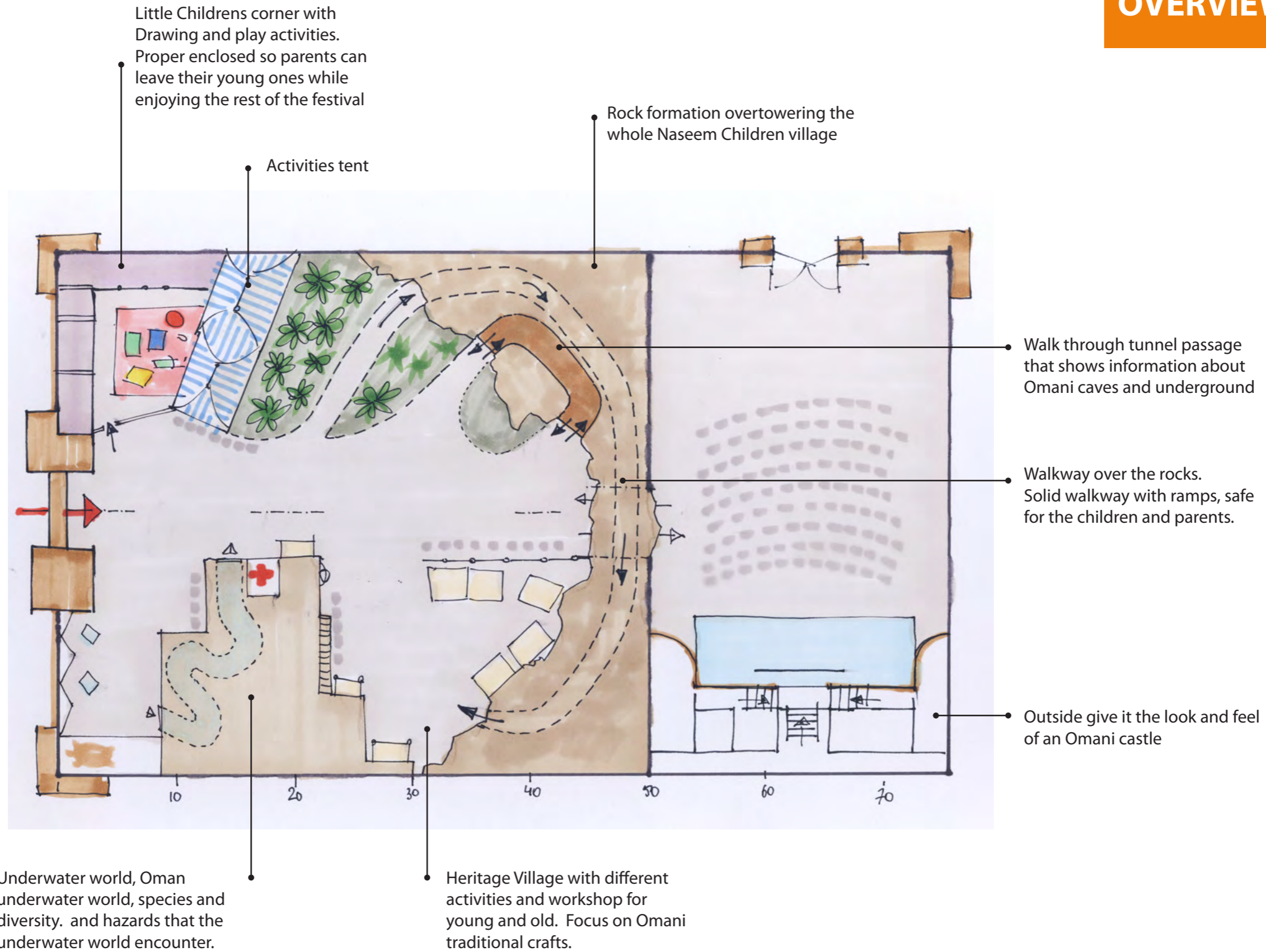
Muscat festival is without any doubt the most important event in Muscat. Last year we got involved at the last moment into the childrens village at Naseem Gardens and in just ten days before the start of the festival we renovated the village and created a whole new look.

This year we are proposing to do the Naseem Garden family village ourselves and turn it into a spectacular homage to Oman. We believe that the family village should be the highlight of Naseem gardens. A scenary stunning to see full with creative innovations to grap the attention of both children and parents and with a clear message to cherish and respect the wonderful environment and heritage of Oman.

As you will see in this presentation, we did our absolute best to recreate the best of what Oman has to offer in the best attraction that Naseem Park has ever had.

Filip Keunen
Creative Director
Polyphaemus

OVERVIEW



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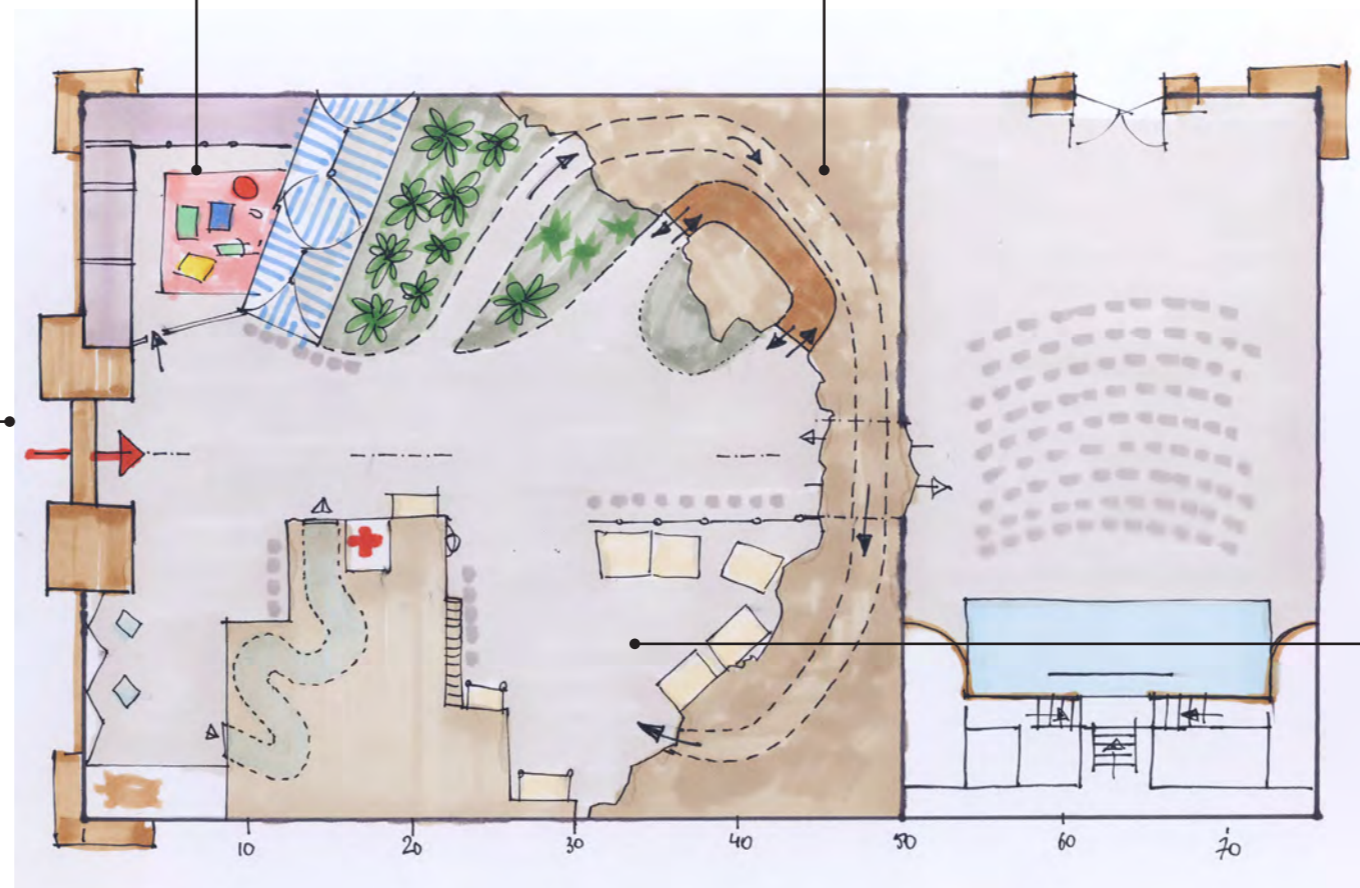
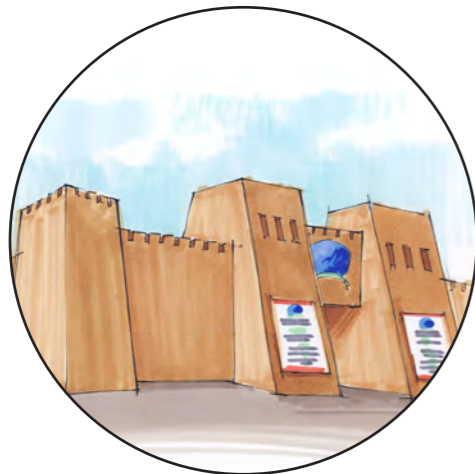
CHILDREN VILLAGE



MY OMAN



OUTSIDE LOOK



HERITAGE VILLAGE





MAGIC STORY TELLER

Musical objects.
Typical Omani objects that are placed on the childrens park grounds and that tell stories via little loudspeakers on the height of little children. When children put their ear to it they will hear the short story in both english and arabic.

FOR THE LITTLE ONES

A zone dedicated to the small children (3-6 years)
There will be lots of activities under the supervision of qualified child minders.

- activities:
- Drawing
 - Playing with different toys
 - soft playing mat on the floor
 - finger painting
 - face painting
 - Henna painting

TENT

The tent will be like a majelis, full with pillows on the floor and a cosy admosphere.
The tent is connected to the childrens playground and will be used for differnt activi-
ties like story telling for kids and playing of kids movies or just a quiet place for read-
ing a picture book.



THE VIEW ROCK

Towering over the Naseem Childrens Village is a rock construction (Oman Geography).

On top of the rock is a pathway that ends in the heritage village. On top of that mountain you can overlook the whole village.

Under the rock is the gateway that links the stage area with the childrens village..

On the left side of the rock is a cave tunnel. The cave tunnel shows information about the underground world of Oman.

Over the surface of the rock will be information about animals in Oman and actual models of those animals: the oryx, the Tar, The lynx, the arabian Leopard.

Also lots of information about the geology of Oman, the different plants that can be found there. Above all it has to look stunning, making it the eye catcher of the park.

An attraction for everybody.

A slide will be integrated into the mountain so that children can also safely slide down from the rock.

ACTIVITIES

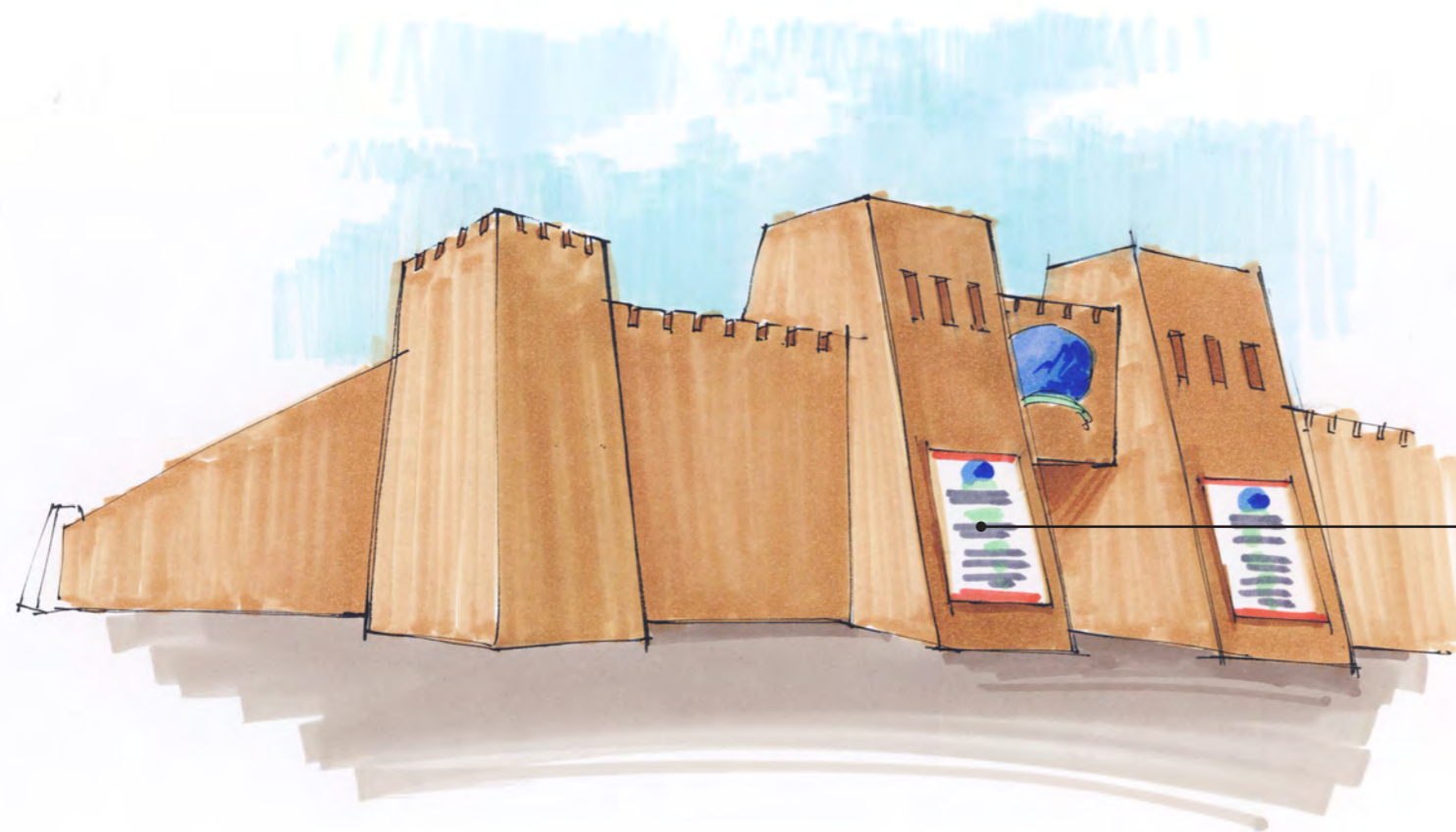
Besides all the didactic information present within the construction of the Rock and cave, well trained 'guides' will be present to do all kinds of activities with the kids.

OMANI HERITAGE FORT

The outside of the Naseem Park Family village will be transformed into an Omani fort. The outside walls of the existing village will be transformed to give it the robust look of a Fort. The entrance gate will be inviting guests with all kinds of lamps and colored windows.

On the outside of the Gate (as well as on the gate to the stage area) a huge banner will be placed highlighting the activities that will take place that week. Every week the banner is replaced with the new program.

It should be an inviting gate, luring people inside to reveal its treasures.



Placement of the 'program of the week' banner

HERITAGE VILLAGE

ZONE



THE HERITAGE VILLAGE

The heritage village is full with activities. Build as a souk (half real space, half decoration) it has all kinds of workshops and little cultural activities for the whole family to enjoy.

Children can learn how to make traditional bread, learn how to weave, make their own traditional clay pot or see how a traditional coppersmith turns a plate of copper into a bowl.

Everyday the program will change.

The heritage village is stretching from the bottom of the rock till the wall of the castle. Lots of space but also little corners to see the magic of traditional handicraft come to life.

ACTIVITIES

To learn about Oman is to learn about the traditional way of making things and respect the wonderful heritage the country has to offer.



THE UNDERWATER WORLD

At the entrance of the underwater world part there will be a diorama depicting the life of a turtle from hatching till it goes into the sea and while following the path one enters into a tunnel. Inside the tunnel are more dioramas depicting the underwater life in the sea. One can see different underwater species that are present in Oman and also the dangers that these species endure by pollution, lost fishermen's nets and overfishing.

In these dioramas children and their elders can learn about the underwater world of Oman and understand the threats. The main message will be to everybody to treat nature responsibly and to take care of the wonderful treasures of the sea for future generations.

ACTIVITIES

What animals did you see?

What are the dangers caused by pollution and overfishing?

What are the dangers a turtle faces from when it hatches until it is an adult?

Our skilled staff will help kids understand about the underwater heritage of Oman and how to respect and conserve it better for future generations.

Families will be invited to write down their experience and suggestions to conserve the underwater life.



STORIES FROM THE TRADITIONAL OBJECTS

These statues are truly magical. Placed in different areas of the Naseem Park Family Village these statues will enchant children. The objects are not bigger than the height of an average 5 year old and represent traditional Omani objects. Built in, but hidden from the eye, are loudspeakers. In loop they will transmit short traditional Omani children stories.

Children will hear them when they put their ear close to the objects. They will be enchanted like only children can be.

The stories will play in loop, are not longer than 3 minutes and will be played in english and arabic.



MAGIC GARBAGE COLLECTOR

DETAIL

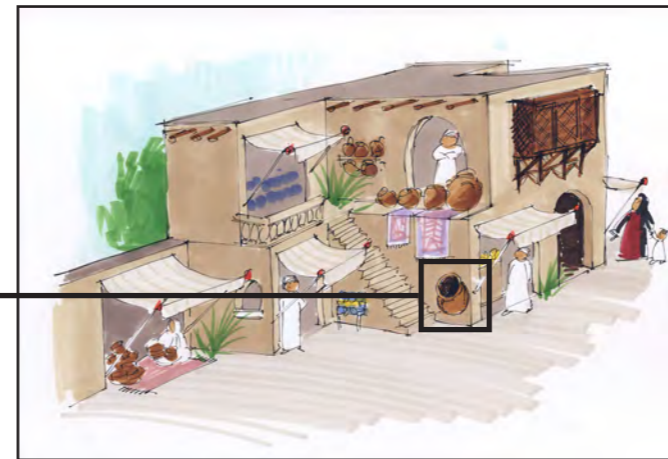


CHILDREN WILL KEEP THE PLACE CLEAN

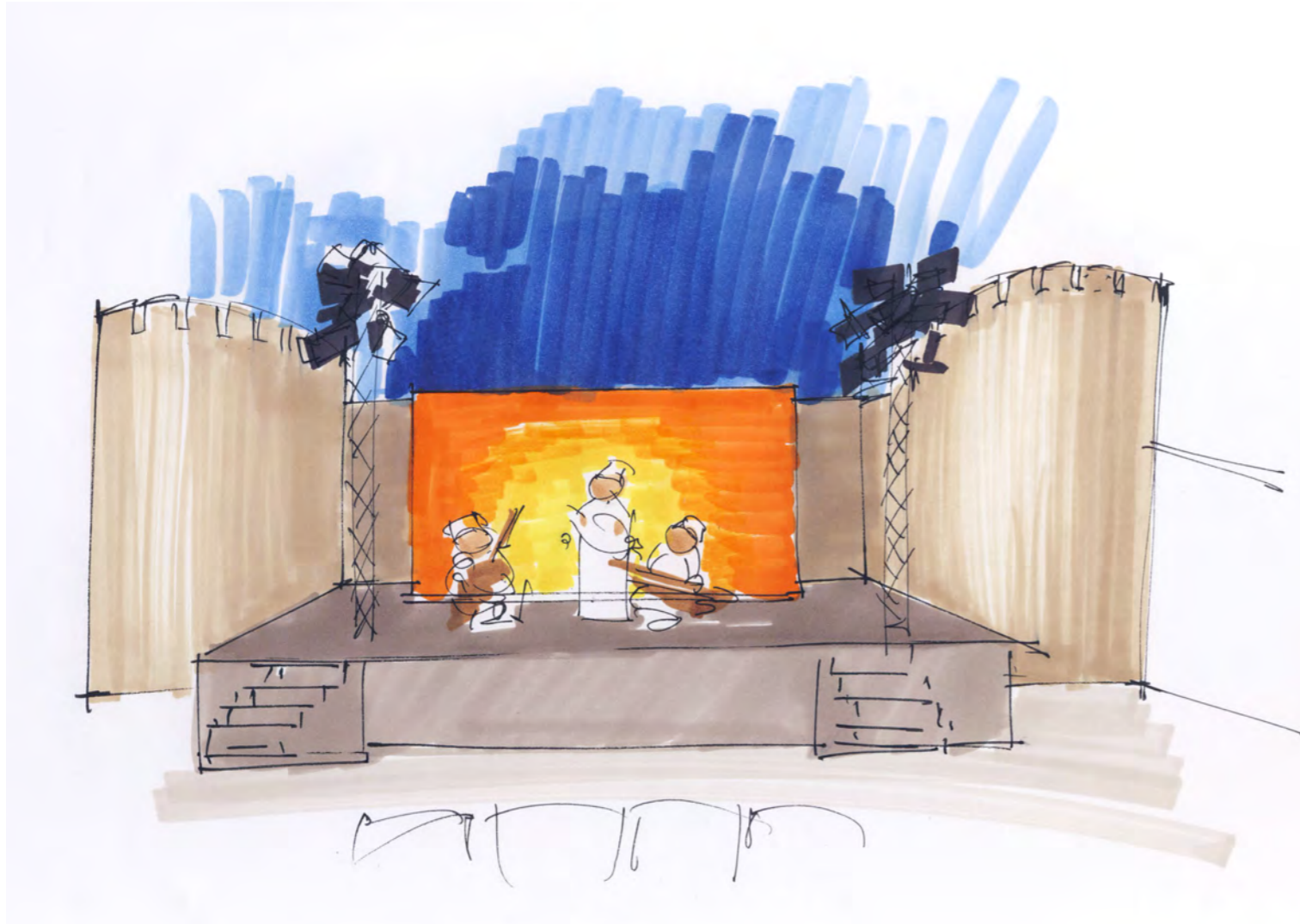
These garbage collectors will guarantee that kids will keep the park clean. The statue has a sucking mechanism inside that invites kids to put the garbage into the opening. When garbage is put through the sucking hole a detector will notice it and thank the child for the garbage.

As seen on other similar parks the kids will collect all rubbish they can find to give it to the garbage eating statue just to hear him say 'thank you'.

It teaches kids on a fun way to keep the place clean and take care of the environment.



STAGE



STAGE

The decoration of the stage is in the same heritage style as the rest of the village.
The sides of the stage are rounded fort towers.